

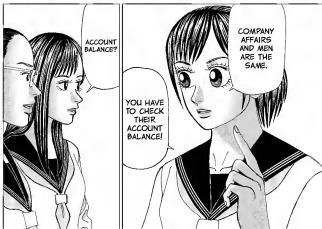
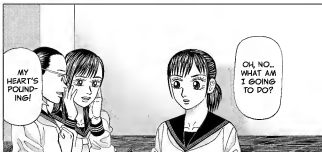
..LEARNING  
ABOUT THE  
FINANCIAL  
AFFAIRS OF  
COMPANIES!

THE  
SECOND  
ASPECT OF  
COMPANY  
RESEARCH  
IS..

..AS  
COURTING  
PARTNERS  
TO FIND THE  
IDEAL  
SPOUSE!

DOING  
THAT IS  
THE SAME..





SALES

売上げ

PROFIT

利益

IN OTHER WORDS, IT TELLS YOU HOW MUCH THE COMPANY EARNED IN A YEAR.

THE ACCOUNT BALANCE OF A COMPANY IS A CALCULATION OF THEIR ANNUAL SALES AND PROFITS.

HOW MUCH DID HE EARN?  
HOW MUCH DID HE PROFIT?

THE WORTH OF A MAN HAS TO BE EVALUATED ANNUALLY, AS WELL.

YOU EVALUATE MEN BY THEIR MONETARY WORTH?

HMM...







ORDINARY MOTHERS DON'T SAY SUCH EXTREME THINGS TO THEIR DAUGHTERS.

OF COURSE IT'S DISTURBING.



DON'T LET IT DISTURB YOU.

MY MOTHER SPEAKS FRANKLY TO ME.



YOU NEED TO BE OBJECTIVE AT TIMES.

ESSENTIALLY, SHE'S SAYING THAT YOU SHOULDN'T GET TOO SUBJECTIVE WHILE DATING.



OBJECTIVE...



TO PREVENT THAT FROM HAPPENING, SOMETIMES YOU NEED TO STEP BACK TO EVALUATE THE MEN IN QUESTION.

WHEN YOU'RE INFATUATED, YOU DEVELOP A ONE-TRACK MIND AND LOSE SIGHT OF EVERYTHING AROUND YOU. THAT'S WHAT SHE'S SAYING.

IT'S  
EASIER TO  
UNDERSTAND  
THINGS IF  
YOU VIEW  
MEN AND  
COMPANIES IN  
THE SAME  
WAY.

MONEY IS  
JUST ONE OF  
THE  
POINTS OF  
REFERENCE.

THE HIGHER  
THE INCOME  
THE BETTER IT  
IS, BUT YOU  
CAN'T GET  
Distracted  
BY THAT.

THE ANNUAL  
INCOME OF  
YOUR FIANCE  
IS THE  
SAME AS A  
COMPANY'S  
SALES.

Basic income

基本給

出張

出張費

Foreign trip

住宅手当

住宅手当

Domestic trip

厚生年金基金

厚生年金基金

Income tax

税金

Employee

従業員

Employment

雇用

Family allowance

家族手当

家族手当

WHAT'S  
IMPORTANT  
ISN'T THE  
GROSS  
ANNUAL  
INCOME:  
IT'S THE  
TOTAL NET  
INCOME.

JUST LIKE  
PROFIT FOR  
COMPANIES,  
WHAT'S  
IMPORTANT  
IS HOW MUCH  
REMAINS AFTER  
LIABILITIES  
AND TAXES.



COMPANIES HAVE THREE MAJOR KINDS OF PROFITS, AND EACH OF THEM NEEDS TO BE CAREFULLY EXAMINED.

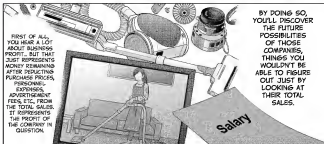
$$\text{SALES} - \text{EXPENSES} = \text{PROFIT}$$

CALCULATING PROFIT IS SUPER EASY! ALL YOU DO IS SUBTRACT EXPENSES FROM SALES.



FIRST OF ALL, YOU HEAR A LOT ABOUT BUSINESS PROFIT... BUT THAT JUST REPRESENTS MONEY REMAINING AFTER DEDUCTING PURCHASE PRICES, PERSONNEL EXPENSES, ADVERTISEMENT FEES, ETC., FROM THE TOTAL SALES. IT REPRESENTS THE PROFIT OF THE COMPANY IN QUESTION.

BY DOING SO, YOU'LL DISCOVER THE FUTURE POSSIBILITIES OF THOSE COMPANIES, THINGS YOU WOULDN'T BE ABLE TO FIGURE OUT JUST BY LOOKING AT THEIR TOTAL SALES.



### EARNED INCOME SUMMARY

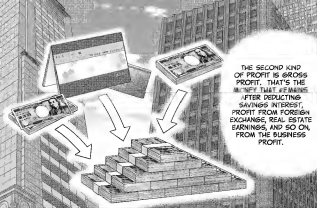
**BASE SALARY**



TO UNDERSTAND THIS SIMPLY, THINK IN TERMS OF A SALARYMAN. IT'S LIKE THE DEPOSITED MONEY HE WOULD HAVE TO SPEND AFTER ANNUITY AND INSURANCE FEES HAVE BEEN DEDUCTED.

**EMPLOYMENT BENEFITS**





THE SECOND KIND OF PROFIT IS GROSS PROFIT. THAT'S THE MONEY THAT REMAINS AFTER DEDUCTING SAVINGS INTEREST, PROFIT FROM FOREIGN EXCHANGE, REAL ESTATE EARNINGS, AND SO ON, FROM THE BUSINESS PROFIT.



IT'S MONEY THAT REMAINS AFTER PAYING INTERESTS OF DEBTS, LOSSES FROM FOREIGN EXCHANGE, AND OTHER SUCH EXPENSES THAT COME FROM BUSINESS ACTIVITIES.

SO A SALARYMAN'S NET INCOME IS MUCH LIKE THE ADDED OR SUBTRACTED INCOME AND EXPENSES OF A SUBSIDIARY BUSINESS.

SUBSIDIARY BUSINESS  
住宅ローン  
車ローン





YOU WANT  
A MAN  
CAPABLE  
OF SAVING  
MONEY.

I SEE. SO MEN  
ARE THE SAME.  
EVEN IF THEY  
MAKE PLENTY OF  
SALES AND HAVE  
HIGH SALARIES,  
IT WOULD BE  
IRKSOME IF THEY  
ALSO EXPEND A  
LOT ON LOANS  
AND DEBTS.



METAPHORICALLY,  
THAT WOULD BE  
LIKE SAYING THAT  
THE BEST KIND  
MEN ARE THOSE  
WHO OWN LAND  
AND REAL ESTATE,  
THOSE WHO  
WERE BORN  
INTO WEALTHY  
FAMILIES.

ARE YOU  
SAYING  
THAT  
GROSS  
PROFIT IS  
THE MOST  
IMPORTANT,  
SO WE  
SHOULD  
PAY  
ATTENTION  
TO IT?



AT FIRST, ALL  
YOU HAVE TO  
DO IS EXAMINE  
BUSINESS AND  
GROSS PROFITS  
COMBINED FROM  
THE MAIN  
BUSINESS AND  
SUBSIDIARY  
BUSINESSES.

EARNING  
POWER

THAT'S  
NOT THE  
CASE.



EVEN THOUGH  
BUSINESS PROFITS  
ARE EXPOSED TO  
THE VICISSITUDES  
OF A COMPANY'S  
ACTIONS, THE  
GROSS PROFIT  
PERTAINS TO  
THE BUSINESS  
IN GENERAL,  
REGARDING  
THE COMPANY'S  
FINANCIAL  
TRANSACTIONS,  
DEBTS, AND  
SO ON.

THE  
BUSINESS  
PROFIT IS  
THE SUM  
TOTAL  
STATEMENT  
OF THE  
COMPANY'S  
ACTIVITIES.

STATEMENT

決算



IT'S NO  
EXAGGERATION  
TO SAY THAT  
THIS IS THE MOST  
IMPORTANT  
ASPECT TO  
CONSIDER,  
IN TERMS  
ANALYZING AND  
UNDERSTANDING  
A COMPANY'S  
PROFITABILITY.



ONE THAT  
HAS BOTH  
NUMBERS  
GROWING:  
BUSINESS  
PROFIT AND  
GROSS  
PROFIT.

IT'S  
BEST TO  
CHOOSE A  
BUSINESS  
WHOSE  
GROWTH IS  
SPEEDING  
UP WITH-  
OUT FAL-  
TERING.

BUSINESS PROFIT

営業利益

GROSS PROFIT

経常利益



WHEREAS  
IF HE'S  
DOWN-TO-  
EARTH AND  
REAL, BUT  
STEADILY  
BUILDING  
WEALTH AND  
PROFITS, HE'S  
ONE YOU  
SHOULD  
CHOOSE.

SO, EVEN IF  
YOUR POTENTIAL  
MARRIAGE  
PARTNER SEEMS  
HANDSOME AND  
FUN, IF HE HAS  
UNSTABLE  
INCOME AND  
DECREASING NET  
INCOME, YOU  
SHOULD PASS  
ON HIM.



SEE?  
ISN'T  
THAT  
EASY?

WHEN YOU'RE  
EXAMINING  
ACCOUNTING  
SUMMARIES,  
LOOK AT THE  
QUARTERLY  
SUMMARIES OF  
LEAST THE PAST  
TWO YEARS.





THAT'S  
THE  
BEST!

THE BEST  
THING TO DO  
WOULD BE  
TO TALK TO  
THEM IN  
PERSON.



I GUESS  
ALL WE CAN  
DO IS READ  
AUTOBIO-  
GRAPHIES,  
INTERVIEWS IN  
MAGAZINES  
ABOUT THEM,  
AND SO  
FORTH.



BUT IT'S  
IMPOSSIBLE  
FOR MIDDLE-  
SCHOOLERS  
LIKE US TO  
MEET WITH  
MANAGERS.



TRUE,  
THEY  
HAVE NO  
POINT OF  
CONTACT.

HM...



SOUNDS  
GOOD...  
LET'S START  
WITH THE  
BASICS,  
THEN.

ANYWAY...  
WHAT DO YOU  
SAY ABOUT  
THE THREE  
OF US  
GATHERING  
REPORTS  
ABOUT  
BUSINESS  
MANAGERS?









ARE YOU  
HERE ON BUSI-  
NESS?

A WEEK.

HOW  
LONG  
ARE YOU  
STAYING?



NO-  
CHIBA.

WHERE  
DOES THE PATRON  
LIVE? IN  
TOKYO?



I CAME TO  
DELIVER A  
PAINTING TO A  
PATRON WHO  
PURCHASED A  
PIECE AT MY  
GALLERY.



START  
TODAY?



HE'S THE  
CEO OF A  
COMPANY  
CALLED  
START  
TODAY.

VAGUELY,  
I THINK...

HAVE  
YOU  
HEARD  
OF  
HIM?

JUST A  
SECOND...

ZOZO-  
TOWN!

HERE  
IT IS!

2020 1P  
ZOZOTOWN

WOMEN

KIDS

秋冬新作予約で  
ポイント10倍

アイテムランキング

ランキンガー賞

